

Getting to know us,
Again



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Sending Church

Emmanuel Baptist Church

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Missions Agency

Macedonia World Baptist Missions

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Dr. Leland & Naomi *Johnson*

DIRECTOR OF DEPUTATION AND TRAINING
DIRECTOR, MACEDONIA INSTITUTE FOR WORLD EVANGELISM



The Challenge of Investing

If you have ever lived in an area experiencing a construction boom, you know that the rush to build often outpaces the existing infrastructure.



No one likes investing in infrastructure, but everyone feels the pain when infrastructure is neglected.

The primary goal of any missions program should be to fund new church planting around the world, but it is vital to invest in the infrastructure that supports them.

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The goal isn't just to see missionaries called, *it's to see them arrive on the field and thrive there for a lifetime.*



God has placed us in a unique position to directly impact over

1,000+

missionary families



through the tools and training that we provide.

We have seen the number of missionaries that we are able to impact grow from 3 to over 1,000 in just a few short years, and we are just getting started.

Our goal is to impact every Independent Baptist missionary.

Our Story

God has prepared us through every season, building our calling, our skills, and our passion for missions.

2007-2014



Pastorate

Foundation in Ministry

When God called us to Shelby, North Carolina, to pastor, we planned to stay there for the rest of our lives. Over the next seven years, the church grew from a handful to a thriving congregation, and we transitioned from part-time to full-time. Everything was going wonderfully until God redirected our hearts during a missions trip to Brazil.



Leadership Development

Learned to shepherd, teach, and lead with vision.



Preaching & Discipleship

Deepening in the Word and helping others grow spiritually.

2014-2023



Missionary – Brazil

Church Planting

On that trip, God burdened our hearts for Brazil, and we surrendered to go. After a blessed deputation process where we raised 100% of our support in just 14 months, we arrived on the field, learned the language, and planted a church. We planned to stay forever, but COVID-19 changed our path when Naomi suffered severe health complications, forcing our return to the US.



Cross-Cultural Ministry

Adapted, learned, and loved a new people and culture.



Church Planting

Saw God build a church from the ground up.

2004-2014



Professional Background

All Things Working Together

Before and during the pastorate, God opened doors to work in the nation's largest insurance company, as well as the third-largest bank. Moving up quickly from sales and service to management, to learning and development, God perfectly equipped the tools that we have since used in fulfilling the work of the ministry.



Outbound Sales

Developed tenacity and persistence, perfect for deputation.



Training and Development

Developed and administered corporate training initiatives.

2023–Present



Missions Leadership

Leading for Greater Impact

I began as the West Indies Field Director, assisting a handful of missionaries, but my role quickly expanded. As Deputation Director, I began working with nearly a dozen missionaries to help them raise support. God used our personal deputation success, alongside my corporate training background, to help them reach the field faster.



Training & Equipping

Helping missionaries raise support and reach the field.



Church Planting

Using years of experience to guide new missionaries.

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God is always working behind the scenes in ways that we cannot imagine!

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Expanding the Reach of Your Missions Dollars



Beyond Macedonia, we co-founded Missions21 Ecosystems with Anthony Master to serve missionaries from other Independent Baptist boards and churches.

1,000+

**MISSIONARIES AND PASTORS
USING OUR SYSTEMS AND TOOLS**

Missionaries need more than encouragement. Missions21 Ecosystems provides practical tools and infrastructure that help missionaries connect with churches, raise support, receive training, and expand Gospel impact worldwide.

TOOLS. PARTNERSHIP. IMPACT.

Four integrated tools, **one mission**—to help missionaries reach the field and stay there by connecting them with churches, equipping them to raise support, providing practical training, and delivering resources that strengthen their ministry.

